

PRESS RELEASE

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eRAD Adds Medical Applications Specialists to Midwest Reseller Channel

Greenville, South Carolina - October 6, 2010 - eRAD, an industry leader in workflow solutions through its native web-based RIS, PACS and Teleradiology software platform announced today the addition of Medical Application Specialists of Oak Brook, Illinois to its reseller channel. Medical Application Specialists (MAS) will sell the full line of eRAD's image management products. "Medical Application Specialists has a unique combination of RIS/PACS experience as well as a strategic approach to business development. Steady growth in the PACS market and increased competition necessitates seeking out companies like MAS," stated Frank Baker, eRAD's VP of Channel Sales. Baker continued, "MAS is very well respected in their territory and has a highly professional staff."

Greg McCray, Vice President Sales and Marketing stated, "The eRAD solution is a good fit for our target market. eRAD's web based application, flexibility and ease of customization is ideal for the customer that performs 3000 or 75,000 procedures annually. I am pleased to add eRAD to our product portfolio."

[About Medical Applications Specialists](#)

Based in Oak Brook, IL and founded in 1994, Medical Applications Specialists, Incorporated (MAS) has provided comprehensive, radiology and healthcare solutions ranging from: Architectural Services, Project Management, Equipment Repairs, Procurement Assistance, Consulting, Training, EMR HIS, RIS & PACS Implementation as well as Revenue Enhancement Strategies. MAS' mission is to remain vigilant and flexible while responding to the dynamics of the healthcare industry. For more information, visit www.medappspec.com.

[About eRAD, Inc. A Division of RadNet](#)

eRAD was founded in 1999 and offers a standards-based, web-centric image management solutions using leading-edge technology. eRAD PACS web-accessible archive, and workflow solutions are installed in over two-hundred sixty customer sites throughout the USA. eRAD's PACS, RIS/PACS and Teleradiology solutions integrate full-featured RIS/PACS and image management with workflow tools for hospitals, clinics, imaging centers and physician practices. For more information, visit www.erad.com.

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