

## FOR IMMEDIATE RELEASE

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### Center for Integrative Cancer Medicine in Texas Selects eRAD PACS

**Greenville, South Carolina – March 26, 2010** eRAD, an industry leader in workflow solutions through its native Web-based RIS/PACS and Diagnostic Imaging Information management Systems, announced today that the Center for Integrative Cancer Medicine, El Paso, Texas, has deployed eRAD PACS to enable enhanced Oncology treatment and prompt diagnosis by remotely situated radiologists using the eRAD web-based Diagnostic viewing and reporting system. Medical Imaging Technologies provided installation, training, support and will service the Center's system using its qualified technical staff located throughout the Mountain States.

Roy Miller, CEO of eRAD said, "Center for Integrative Cancer Medicine's referring physicians are extremely pleased with immediate, easy access to their patients' images provided by eRAD PACS via the Internet. CICM's patient referrals have increased significantly as a result." Dr. Miller continued, "The operation works much more efficiently now – no more film, chemistry or burning and shipping CD's to patients and physicians — they just log in to eRAD PACS from their locations to see the results."

"CICM's Oncology practice demands fast and accurate imagery. eRAD PACS and with its specialized tools for cancer detection and treatment assist the practice of oncology greatly in providing comprehensive and effective care for patients. Faster and more reliable access to diagnostic images has enabled an improvement in efficiency and the quality of patient care that CICM provides," stated Stephen Friedman, Executive Vice-President of eRAD.

**About Center for Integrative Cancer Medicine**

The Center for Integrative Cancer Medicine is a healthcare provider offering a variety of cancer treatments, including multi-modality treatment utilizing Surgery, Chemotherapy, Radiation therapy, Hormonal therapy, Targeted therapy and Biological therapy to cure and prevent recurrence. CICM's clinical staff has extensive experience in cancer screening and diagnostic testing. The Center's Board-Certified Oncology, Hematology and Internal Medicine practitioners are experienced in a wide variety of cancer treatments. Each of the Center's physicians has earned awards for distinguished medical practice, academic performance and published research findings. Please visit [www.centerforcancermedicine.com](http://www.centerforcancermedicine.com) for more information.

**About Medical Imaging Technologies (MIT)**

Medical Imaging Technologies, Inc. has been at the forefront of the medical imaging industry for 25 years. Founded in 1983, Medical Imaging Technologies is headquartered in Colorado Springs, CO and has offices in Colorado, New Mexico and Utah. Our sales and support network covers from Northwestern Texas to Casper, WY. We continue to evolve with the industry's needs by providing an array of products focused on today's newer digital technologies while providing a full line of medical x-ray equipment and supplies. MIT provides technical expertise, consulting, project management, integration, applications and training. Medical Imaging Technologies is registered with the federal government's Central Contracting Registry (CCR) as a Service Disabled Veteran Owned Small Business (SDVOB). MIT is an authorized distributor for National and Regional Hospital Groups and GPO's including Amerinet, Broadlane, HPG, HSCA, Intermountain Healthcare, Premier, VA, Novation (VA/UHC), Consorta, Centura, Tenet, Concentra and others. Medical Imaging Technologies is a certified eRAD Reseller and a National Healthcare Distributors (NHD) shareholder. For more information about Medical Imaging Technologies visit [www.MedicalImagingTech.com](http://www.MedicalImagingTech.com).

**About eRAD**

eRAD® was founded in 1999 and offers a standards-based, web-centric image management solution using leading-edge technology. eRAD PACS web-accessible archive, and workflow solutions are installed in over 225 customer sites throughout the USA. eRAD's PACS and RIS solutions integrate full-featured RIS/PACS and image management with workflow tools for hospitals, clinics, imaging centers and physician practices. For more information, visit [www.erad.com](http://www.erad.com).

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